

Topic: Mitigation and Planning

Session One

Biographies

Chip Bartlett, Chris Hilbert, and Ryan Cox are Community Development and Mitigation Project Managers for Holland Consulting Planners, Inc. They have 40+ years of experience managing Community Development Block Grant projects and Hazard Mitigation Assistance Grants, such as the Hazard Mitigation Grant Program and Flood Mitigation Assistance, for counties and municipalities throughout Eastern North Carolina.

This Session will Include

Title: Making Flood Mitigation Assistance Work for Your Community

Flood Mitigation Assistance (FMA) is an annual program designed to mitigate structures in the Special Flood Hazard Area (SFHA). The presenters have extensive experience with FMA and will lay out a strategic guide to develop a strong application. Some of the topics they will be discussing are: Prioritization, Target Areas, the Relationship between FMA and CAMA, Budgets and Benefit/Cost Analysis, and Local Government Applications for Homeowners.

Session Two

Amanda Ohlensehlen Biography

Amanda Ohlensehlen has been the Community & Economic Development Manager for the City of New Bern since May 2018. Her work focuses on managing the City's Community Development Block Grant (CDBG) Program, working with the New Bern Redevelopment Commission and carrying out the City's economic and workforce development goals. Since Hurricane Florence in September 2018, Amanda has worked on recovery, mitigation and resiliency initiatives for the City of New Bern. The goal is to build community capacity to prepare for, withstand, recover, and "build back better" after hazard events to help New Bern maintain its unique cultural identity, environmental assets and allow for economic continuity and quick recovery in the future. Prior to her employment with the City of New Bern, Amanda worked for the City of Havelock as Manager of the Havelock Tourist & Event Center and Economic Development Coordinator.

Amanda has a BS in Business Administration with an emphasis in Marketing from the University of Missouri and a MS in Sustainable Tourism from the College of Business at East Carolina University. Amanda was recognized as the 2017 Outstanding Graduate Student for the College of Business for her mentorship and academic pursuits, while remaining employed full-time. In her free time, Amanda enjoys the outdoors, coaching youth athletics and spending time with her husband, Jacob and young son, Henry.

- **This session will include**

Ms. Ohlensehlen will present on the City of New Bern's Resiliency and Hazard Mitigation

Plan. Through a replicable Resiliency and Hazard Mitigation Plan, the City of New Bern seeks to incorporate critical mitigation, resilience, sustainability and accessibility building measures into long-term recovery plans and efforts. The development of a City-wide strategy to increase community resilience will be accomplished through an engaged stakeholder process that will help the city, the private sector, civic and government partners, and citizens understand their City's capacities, strengths, weaknesses, and risks in a comprehensive way. The Plan should pay specific attention to:

- Reaching underserved populations, ensure representation and participation from socially vulnerable populations, and address their needs and risks.
- Innovative and implementable solutions that increase flood resilience in both the short and long term for historic structures.
- Use of green and hybrid infrastructure solutions whenever possible.
- Innovative and implementable solutions that increase structural and economic resilience in historic main street and commercial areas.
- Reducing the City's reliance on Federal funding following future disasters.
- Required land use changes to improve resiliency.
- Coordination within and beyond the corporate limits of New Bern to build sustainable working relationships with Craven County and relevant regional and state agencies.

The goal is to build community capacity to prepare for, withstand, recover, and “build back better” after hazard events to help New Bern maintain its unique cultural identity, by protecting its environmental and historical assets. The Plan will seek to minimize future disruptions and provide the basis for economic continuity by addressing vulnerabilities.